

INDIANA TOURISM AWARDS

IMMERSED  INDIANA
TOURISM
CONFERENCE
2023

BEST ADVOCACY INITIATIVE

ANDERSON MADISON COUNTY VISITORS BUREAU
WE ARE MADISON COUNTY

INDIANA STATE FESTIVALS ASSOCIATION
50TH ANNIVERSARY INAUGURAL PROMOTIONAL VEHICLE

SHELBY COUNTY TOURISM AND VISITORS BUREAU
SHELBY COUNTY "A TO Z" BOOK AND STORYBOOK TRAIL

SOUTH SHORE CONVENTION & VISITORS AUTHORITY
WEEKLY EVENTS INFOGRAPHIC EMAIL

VISIT DUBOIS COUNTY
EVERY DOOR DIRECT MAIL TO RESIDENTS OF DUBOIS COUNTY

VISIT HENDRICKS COUNTY
2023 HENDRICKS COUNTY WALL CALENDAR



BEST BROCHURE

HOLIDAY WORLD & SPLASHIN' SAFARI
2022 PARK BROCHURE

LAGRANGE COUNTY CVB
OFF THE BEATEN PATH - LAGRANGE COUNTY TRAILS

VISIT SOUTH BEND MISHAWAKA
ST. JOSEPH RIVER MAP

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BEST COOPERATIVE PARTNERSHIP

ELKHART COUNTY, IN CVB

EXIT 92 COMMERCIAL TRUCKING DIGITAL CAMPAIGN

VISIT FORT WAYNE

MIDWEST TRAVEL JOURNALISTS ASSOCIATION SPRING CONFERENCE

INDIANA GLASS TRAIL

INDIANA GLASS TRAIL PROMOTIONAL BROCHURE

SHELBY COUNTY TOURISM AND VISITORS BUREAU

SHELBY COUNTY FARM FEST

SoIN TOURISM

TOUR'IN 64 PROFILE SHEET

VISIT DEKALB

MIDWEST MOTOR TOUR

VISIT EVANSVILLE

EVANSVILLE THUNDERBOLTS BUS



BEST CULINARY FOCUSED MARKETING CAMPAIGN

HAMILTON COUNTY TOURISM, INC.
TENDERLOIN TUESDAY™

INDIANA FOODWAYS ALLIANCE AND IDDC
PIE TO PI DAY CAMPAIGN

VISIT FORT WAYNE
CULINARY ADVENTURES IN FORT WAYNE, INDIANA FOOD KIT INTRODUCTION

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BEST DIGITAL MARKETING CAMPAIGN

FAIR OAKS FARMS
FOREST OF LIGHTS

HOLIDAY WORLD & SPLASHIN' SAFARI
FREE PRE-K SEASON PASSES

KOSCIUSKO COUNTY CONVENTION & VISITORS BUREAU
ENGAGE KOSCIUSKO DIGITAL PASSPORTS

SoIN TOURISM
WHAT'S "SoIN" CAMPAIGN

SOUTH SHORE CONVENTION & VISITORS AUTHORITY
SUMMER MID-WEEK GETAWAY

VISIT BLOOMINGTON
BLOOMINGTON GOLDEN TICKET

VISIT BLOOMINGTON
INDIANA UNIVERSITY ATHLETICS NIL PROMOTION

VISIT DUBOIS COUNTY
GIRLFRIEND GETAWAY GIVEAWAY

IMMERSED  **INDIANA
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BEST EVENT OR FESTIVAL

UNDER \$300,000

GREENCASTLE MUSIC FEST

GREENCASTLE MUSIC FEST

VISIT DUBOIS COUNTY

JASPER STRASSENFEST

WELLFIELD BOTANIC GARDENS

WELLFIELD BOTANIC GARDENS' WINTER WONDERLAND HOLIDAY LIGHTS

IMMERSED  *INDIANA
TOURISM
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2023



BEST EVENT OR FESTIVAL

OVER \$300,000

LAGRANGE COUNTY CVB

SHIPSHEWANA LIGHTS OF JOY

VISIT EVANSVILLE

2022 WEST SIDE NUT CLUB FALL FESTIVAL

VISIT MICHIGAN CITY LAPORTE

13TH ANNUAL PLAY TRADEZ GREAT LAKES GRAND PRIX

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2023**

BEST NEW EXPERIENCE

UNDER \$300,000

ANDERSON MADISON COUNTY VISITORS BUREAU
WE ARE MADISON COUNTY MURAL

CEDAR LAKE HISTORICAL ASSOCIATION
THE DEWEY LINE EXPERIENCE AT THE MUSEUM AT LASSEN'S RESORT

FESTIVAL COUNTRY INDIANA
BICENTENNIAL ALLEY

FESTIVAL COUNTRY INDIANA
GATLING GAUNTLET

HANCOCK COUNTY TOURISM AND VISITOR CENTER
NEW YEAR'S EVE COUNTDOWN AND FIREWORKS

STEBEN COUNTY TOURISM BUREAU
INDIANA RAIL EXPERIENCE

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2023

BEST NEW EXPERIENCE

OVER \$300,000

HOLIDAY WORLD & SPLASHIN' SAFARI
HOLIDAYS IN THE SKY DRONE & FIREWORKS SPECTACULAR

INDIANAPOLIS ZOO AND BORSHOFF
KANGAROO CROSSING

LAGRANGE COUNTY CVB
OFF THE BEATEN PATH - LAGRANGE COUNTY TRAILS

VISIT FORT WAYNE
UNION STREET MARKET AT ELECTRIC WORKS

VISIT SOUTH BEND MISHAWAKA
THE POTAWATOMI ZOO GIRAFFE FEEDING ADVENTURE

IMMERSED  INDIANA
TOURISM
CONFERENCE
2023

BEST NEW MERCHANDISE

HOLIDAY WORLD & SPLASHIN' SAFARI
75 YEARS OF AMERICA'S FIRST THEME PARK COFFEE TABLE BOOK

VISIT FORT WAYNE
PHAN GEAR POSTER PRINTS

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2023*

BEST OVERALL MARKETING CAMPAIGN

FAIR OAKS FARMS
HOLIDAY SEASON

HAMILTON COUNTY TOURISM, INC.
WHY WAIT FOR THE WEEKEND?

IDDC/VISIT INDIANA
IN INDIANA CAMPAIGN

INDIANAPOLIS ZOO AND BORSHOFF
WILDLY INSPIRING

SHELBY COUNTY TOURISM AND VISITORS BUREAU
SHELBY COUNTY/SHELBYVILLE BICENTENNIAL

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2023**

BEST SPECIALTY ITEM

HAMILTON COUNTY TOURISM, INC.

COUNTY POSTCARD & CITY DECALS

SHELBY COUNTY TOURISM AND VISITORS BUREAU

COMMEMORATIVE BICENTENNIAL PACK/INCORPORATED TOWN PINS

VISIT DUBOIS COUNTY

OLDE WORLD CHRISTMAS POSTER

BEST VISITORS GUIDE

UNDER \$300,000

SHELBY COUNTY TOURISM AND VISITORS BUREAU

SHELBY COUNTY TOURISM AND VISITORS BUREAU VISITORS GUIDE

VISIT MADISON, INC.

EXPERIENCE MADISON, INDIANA GUIDE

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BEST VISITORS GUIDE

OVER \$300,000

HAMILTON COUNTY TOURISM, INC.
2022 TRAVEL GUIDE

VISIT BLOOMINGTON
2022 BLOOMINGTON VISITORS GUIDE

VISIT FORT WAYNE
2022 FORT WAYNE VISITORS GUIDE

VISIT HENDRICKS COUNTY
VISIT HENDRICKS COUNTY TRAVEL GUIDE

VISIT MICHIGAN CITY LAPORTE
VISIT MICHIGAN CITY LAPORTE VISITOR GUIDE

VISIT SOUTH BEND MISHAWAKA
2022-23 GUIDE TO SOUTH BEND MISHAWAKA

